**GRA 395 ve 396, ENVIRONMENTAL GRAPHIC DESIGN**

**Course Time:** 9.00   ve 13.00       
**Course Room**: Grafik Atölyesi  
**Semester:**I. Ve II. semesters

**credit:**3

**Hours:**3 hours

**Theoretical/ Practical:**Uygulamalı

**Necessary / Elective:** Elective

**Course Language:**Turkish /English

**AIM AND TARGET**

At the last half century, environmental graphic design is the new and the popular design disipline on all over the world. The aim of the course is to explain the importance of graphic design applications on the surfaces of arhitectural elements for navigation, information and identification of architectural environments. To give architectural students a different vision for their built environment.

**COURSE OUTLINES**

1. Week:

The course introduction.

1. Week: General view to graphic design by looking the examples, understanding environmental graphic design where stands.

Practice: 2 dimensional compositions on the computer by using Adobe Photoshop and so students can develop their graphic skills.

1. Week: presentations of the examples from all over the world to emphasize the environmental graphic design.

Practice: 2 dimensional compositions on the computer.

1. Week:

Continue to Practice

1. Week:

Continue to Practice

1. Week:

Explaining the main semester project by searching the selected architectural environment.

1. Mid-Term
2. Week:

Developing the first ideas about the project by drawing sketches.

1. Week:

Application Project: developing project on the computer.

1. Week:

Continue to Application Project

1. Week:

Continue to Application Project

1. Week:

Continue to Application Project

1. Week:

Continue to Application Project

1. Week:

Continue to Application Project

1. Final: Project Submission

**ADVICE**

Class participation and implementation of lesson hours is mandatory.

**ASSESSMENT METHODS**

Mid-term Exam: % 30

Final Submission: % 50

Interval Course Submissions: % 10

Attendance and conviction: % 10

Useful Links:

<https://segd.org>

http://www.ico-d.org/